

DAVID LIVERMORE

GLOBAL THINKER AND AUTHOR

CULTURAL INTELLIGENCE CENTER

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David Livermore, PhD (Michigan State University) is a thought leader in cultural intelligence (CQ) and global leadership and the author of several books, including *Leading with Cultural Intelligence*, named a best-seller by the *Washington Post* and the new book, *Driven by Difference: How Global Companies Fuel Innovation through Diversity*. He's president and partner with the [Cultural Intelligence Center](#) in East Lansing, Michigan and a research fellow at Nanyang Technological University in Singapore. Dave has done training and consulting with leaders in 100 countries across the Americas, Africa, Asia, Australia, and Europe.

Dave has authored several other books, including the award-winning titles, *Serving With Eyes Wide Open* and *Cultural Intelligence: Improving your CQ to Engage our Multicultural World* (Baker Publ.), *What Can I Do: Making A Global Difference in Your Own Backyard* (Zondervan), and *The Cultural Intelligence Difference* (AMACOM).

Dave loves to take research and make it accessible to practitioners. He has been interviewed and referenced by major news sources such as *Atlantic Monthly*, *CBS News*, *South China Post*, *Christian Science Monitor*, *The Economist*, *Forbes*, *NBC*, *The New York Times*, *USA Today*, *The Wall Street Journal* and *The Washington Post*.

Dave averages 35 international speaking engagements annually, addressing an average of 7500 leaders over a year. He also serves on several non-profit boards. He lectures regularly to Fortune 500 companies including Google, Bank of America, and Coca-Cola and at universities including University of Michigan, Seoul National University, Harvard University, Stanford University, Northwestern University, and of course at his alma mater, Michigan State University.

Dave and his wife Linda have two daughters, Emily and Grace with whom they've lived and traveled abroad. Emily is a student at University of Southern California and Grace is a high school student near their home in Grand Rapids, Michigan.

EDUCATION:

Ph.D. in Education (2001) *Michigan State University*. East Lansing, Michigan

Educational Administration/Adult Learning

Emphasis: International Educational Leadership

M.T.S. in Systematics (1995). Cornerstone University, Grand Rapids, Michigan

M.A. in Communication (1992) *State University of New York.* Brockport, New York
Emphasis: Rhetorical Analysis of Mass Media

B.S. in Education (1989) *Calvin College.* Grand Rapids, Michigan

B.A. in Speech (1989) *Cornerstone University.* Grand Rapids, Michigan

EMPLOYMENT HISTORY:

President and Partner (2011 - present)

Cultural Intelligence Center, LLC., East Lansing, Michigan.

- Lead the Cultural Intelligence Center, a business committed to assessment and development of cultural intelligence worldwide. Responsible for formulating and executing business strategy.
- Oversee key business partnerships.
- Write books and develop curriculum on cultural intelligence assessment and development.
- Develop and conduct keynote presentations, training, and consulting on global leadership and cultural intelligence.

Research Fellow (2009 - present)

Nanyang Technological University, Nanyang Business School, Singapore.

- Design and teach EMBA classes on cultural intelligence and strategic, global leadership and collaborate on cultural intelligence research.

Executive Director of Global Learning Center (2004-2011)

Associate Professor, Intercultural Studies, Cornerstone University. Grand Rapids, Michigan.

- Led the Global Learning Center, a university-based study and outreach center that uses evidence-based research to help leaders effectively engage with 21st century global issues.
- Developed and administered programs and materials for the center.
- Directed the Intercultural Studies Department
- Developed and managed learning communities for leaders outside North America.

International Director (1999-2003)

Sonlife, Elburn, Illinois.

- Led Sonlife, a non-profit leadership development organization
- Expanded international training sites from 34 to 72 countries.
- Facilitated on-site leadership development initiatives in more than 60 countries in Africa, the Americas, Asia, and Europe.
- Developed international training manuals and consulting materials.
- Initiated and maintained organizational partnerships with Universities, local agencies, and cross-cultural indigenous communities.

- Provided keynote addresses at national and international conferences.

Associate Director of Youth and Global Outreach (1994-1999)

Calvary. Fruitport, Michigan.

- Managed youth and international programs as well as teaching and training programs for overseas experiences.
- Expanded youth program from 50 to 120 students and doubled global outreach budget.
- Initiated partnerships in Mexico and Thailand.

Youth Coordinator (1992-1994)

Cornerstone University. Grand Rapids, Michigan.

- Part-time teaching load including communications and youth courses.
- Coordinated the university's youth development connections.

Youth Director (1989-1992)

Grace. Brockport, New York.

- Managed youth and family programs

SELECTED PUBLICATIONS:

Livermore, D. (2016). *Driven by Difference: How Great Companies are Fueling Innovation Through Diversity*. New York: AMACOM.

Livermore, D. (2015). *Leading with Cultural Intelligence: The Real Secret to Success*, Second Edition, New York: AMACOM.

Livermore, D. (2013). *Expand Your Borders: Discover Ten Cultural Clusters*, East Lansing: Cultural Intelligence Center.

Livermore, D. (2013). *Customs of the World: Using Cultural Intelligence to Adapt, Wherever you Are*. Great Courses, 24-lecture audio-video course. Chantilly, VA: The Teaching Company.

Livermore, D. (2013). *Expand Your Borders: Discover Ten Cultural Clusters*. East Lansing: Cultural Intelligence Center.

Livermore, D. (2011). *The Cultural Intelligence Difference: Master the One Skill You Can't Do Without in Today's Global Economy*. New York, AMACOM.

Livermore, D. (2011). CQ and Your Bottom Line: Gaining the Benefits from the Cultural Intelligence Difference. *Human Capital Magazine*.

Livermore, D. (2011). *What Can I Do: Making a Global Difference Wherever You Are*. Grand Rapids, Zondervan.

Livermore, D. (2010). *Cultural Intelligence: Level 1 Certification*. East Lansing, MI: Cultural Intelligence Center.

Livermore, D. (2010). *Cultural Intelligence Training Manual*. East Lansing, MI: Cultural Intelligence Center.

Van Dyne, L., Ang, S., & Livermore, D. (2010). Cultural intelligence: A pathway for leading in a rapidly globalizing world. Hannum, K.M, McFeeters, B., & Booyesen, L. Eds. *Leadership Across Differences: Cases and Perspectives*. San Francisco. Pfeiffer.

- Livermore, D. (2010). CQ: The Test of your Potential for Cross-Cultural Success, *Forbes*, Jan 6
- Livermore, D. (2009, November 2). Training with Cultural Intelligence: The secret to effective cross-cultural teaching. *Training Magazine*.
- Livermore, D. (2009, October). Why your CQ (cultural intelligence) can make or break your future in business! CNBC Business Blog.
- Livermore, D. (2009, October). Cultural Intelligence (CQ): Why business leaders need CQ as much as EQ! *Business Edge*.
- Livermore, D. (2009, September). What's Your CQ and Why Should you Care? *Change Manifesto*.
- Livermore D. (2009). *Leading with Cultural Intelligence: The New Secret to Success*. New York: AMACOM.
- Livermore, D. & S. Argue (2009, March/April), "Face the Race" *Group 34* (6).
- Livermore, D. (2009, February 27). "What's Your CQ", *China Post*.
- Livermore, D. (2009). *Cultural Intelligence: Improving your CQ to Engage our Multicultural World*. Grand Rapids: Baker Books.
- Livermore, D. & S. Argue (2008, September/October), "Reframing the Job Description" *Group 34* (3).
- Livermore, D. & S. Argue. (2008). *Explore 4: Adapt*. Grand Rapids, MI: Intersect.
- Livermore, D. & S. Argue (2008, May/June), "Exit" *Group 34* (1).
- Livermore, D. (2008). "CQ and Short-Term Missions: The phenomenon of the 15-year-old missionary," In eds. Ang, S. & Van Dyne, L. *Handbook on Cultural Intelligence*, New York: M.E. Sharpe.
- Livermore, D. & S. Argue (2008, January/February), "Speaking Out" *Group 33* (5).
- Livermore, D. & S. Argue. (2007). *Explore 2: Form*. Grand Rapids, MI: Intersect.
- Livermore, D. & S. Argue. (2006). *Explore 3: Express*. Grand Rapids, MI: Intersect.
- Livermore, D. & S. Argue (2007, November/December), "Converting Conformity" *Group 33* (4).
- Livermore, D. (Summer 2007). "Head Over Heels for Short-Term Missions: A more culturally intelligent approach," *Network Magazine*.
- Livermore, D. & S. Argue (2007, May/June), "Moving Beyond Image Toward Imagination," *Group 33* (1).
- Livermore, D. & S. Argue (2007, March/April), "Guides: The New 'Leader'" *Group 32* (6).
- Livermore, D. (2007). "Let the World Change You: The Power of De-Briefing Short-Term Missions Trips."
- Livermore, D. & S. Argue (2007, January/February) "Can I Have a Do-Over?" *Group 32* (5).
- Livermore, D. & S. Argue. (2006). *Explore1: Reflect*. Grand Rapids, MI: Intersect.
- Livermore, D. (2006, September-November). "5 Snapshots on Short Term Missions" www.intouch.org
- Livermore, D. & S. Argue (2006, July/August) "Beverly Hills...That's where I want to be." *Group 32* (5).
- Livermore, D. (2006). *Serving with Eyes Wide Open: Doing short-term missions with cultural intelligence*. Grand Rapids, MI: Baker Books.
- Livermore, D. (Winter 2006). "EMS...You just might be more emergent than you think." *Occasional Bulletin 18* (3), 1-5.

Livermore, D & S. Argue. (2006, January/February) "New Year's Resolution: Be Amazingly Average." *Group 32*, (2).

Livermore, D. (2005). "Identity Crisis of the Youth Worker". *Youthworker Journal 22* (1), 60-61.

Livermore, D & S. Argue. (2005). "Don't Go Solo in your Self-Improvement." *Group 31*, (6).

Livermore, D & S. Argue. (2005). "Focus through the Family." *Group 31*, (4).

Livermore, D & S. Argue. (2005). "Taking Storytime to the Mat." *Group 31*, (3).

Livermore, D & S. Argue. (2004). "No Shirt, No Service?" *Group 31*, (1).

Livermore, D & S. Argue. (2004). "Modification, Formation, Reformation." *Group 30*, (5).

Livermore, D & S. Argue. (2004). "Following Leaders." *Group 30*, (4).

Livermore, D. & S. Argue. (2003). *24-7 Link*. Streamwood, IL: AWANA.

Livermore, D & S. Argue. (2003). "New and Improved?" *Group 30*, (1).

Livermore, D & S. Argue. (2003). "We the People." *Group 29*, (6).

Livermore, D & S. Argue. (2003). "What if?" *Group 29*, (3).

Livermore, D & S. Argue. (2003). "The Heart of the Matter." *Group 29*, (2).

Livermore, D. (1997). "Live to Tell: Prioritizing the 10/40 Window." *Message 44* (1).

Livermore, D. (1992). *Mesmerized by MTV: MTV as a Social Movement in the 80's*. Thesis. Brockport, NY: SUNY Press.

PRESENTATIONS

- An average of 20 keynote presentations annually on global issues, cultural intelligence, and strategic leadership
- Teach executive courses 15-20 times annually to senior level leaders globally
- Speaker/Presenter at academic conferences on cultural intelligence and international leadership.

MEMBERSHIPS AND PROFESSIONAL AFFILIATIONS

AOM (Academy of Management)

Community Business

Forum on Educaiton Abroad

ILA (International Leadership Association)

Mars Hill, Board Chair

NAFSA

SIETAR-U.S.