

DAVID LIVERMORE

a cultural communicator

SPEAKING AND TEACHING TOPICS

Each year, Dave speaks to an average of 7500 leaders across corporate, educational, governmental, and charitable contexts. He's comfortable teaching a core group of 25 or an audience of 5000. Most of his teaching centers around helping leaders see key global issues and offering them practical guidance to respond effectively and respectfully. Teaching topics include:

Cultural Intelligence (CQ)

Currently, most of Dave's speaking is related to cultural intelligence. He helps individuals and organizations understand the relevance of CQ to work and life and offers practical steps toward enhancing CQ. He can accommodate a variety of teaching schedules and contexts and will always customize the teaching to the needs of the learners involved. Some of the most typical CQ sessions are outlined on the next two pages.

Global Realities

Rooted in research on international studies, economics, corporate social responsibility, development, and global activism, Dave helps individuals and organizations align their work with the pressing issues of our day (including environmental degradation, HIV-AIDS, poverty, human trafficking, etc.).

Global Issues for Non-Profit Organizations

Dave teaches widely on a variety of other cross-cultural issues as they specifically relate to non-profit organizations. These include global youth culture, generational subculture, and the shifting demographics in faith communities around the world.

For more information, e-mail info@davidlivermore.com or call +1.616.254.1618.

SAMPLE CULTURAL INTELLIGENCE SESSIONS

INTRO TO CQ PRESENTATION (60-90 MINUTES)

Objective: To inspire individuals to see the relevance of cultural intelligence to their lives and work and to provide a brief introduction to the CQ model. [Dave has presented this material in dozens of different contexts—including groups of 25 leaders at a time and in plenary conference sessions to several thousand participants.]

Time (60-90 minutes)	Focus
10-15 minutes	Introduction
10-15 minutes	Why do I need Cultural Intelligence?
10-15 minutes	What is Cultural Intelligence?
15-30 minutes	How do I enhance my Cultural Intelligence?
15 minutes	Next Steps

CQ 101 WORKSHOP (1 DAY)

Objective: To give individuals a working understanding of CQ to demonstrate its practical application to life and work.

Time	Focus
09:00-10:30	Introduction *Relevance of CQ to today's demands *What is CQ?
10:30-10:45	Break
10:45-12:00	How to Enhance your CQ *CQ Drive (motivation) *CQ Knowledge 1(cognitive)
12:00-01:00	Lunch
01:00-02:30	How to Enhance your CQ (contn'd) *CQ Knowledge 2 *CQ Strategy (meta-cognition)
02:30-02:45	Break
02:45-03:15	CQ Action (behavioral)
03:15-04:00	Next Steps

SAMPLE CULTURAL INTELLIGENCE SESSIONS (contn'd)

LEADING WITH CULTURAL INTELLIGENCE MODULE (3-4 DAYS)

Objective: To give leaders a rich understanding of the cultural intelligence model and research, to interact about the implications of CQ to leadership, and to leave with a developmental plan for enhancing cultural intelligence in themselves and their organizations. [This can be done as a graduate-level module or a professional development course].

Time	Day 1	Day 2	Day 3	Day 4
9:15-10:45	INTRODUCTION <ul style="list-style-type: none"> Personal intros and expectations Why you need CQ 	CQ DRIVE (motivation) <ul style="list-style-type: none"> Concepts Practical application Developmental plan 	CQ STRATEGY (meta-cognition) <ul style="list-style-type: none"> Concepts Practical Application Developmental Plan 	CQ DEVELOPMENTAL PLAN <ul style="list-style-type: none"> Personal Corporate
10:45-11:00	Break			
11:00-12:30	CQ ORIGINS <ul style="list-style-type: none"> Genesis of CQ Intelligence Research 	CQ KNOWLEDGE I (cognition) <ul style="list-style-type: none"> Exercise 	CQ ACTION (behavior) <ul style="list-style-type: none"> Concepts Practical Application Developmental Plan 	CQ CONCLUSION <ul style="list-style-type: none"> Training Others Presentations
	Lunch			
1:30-3:00	CQ OVERVIEW <ul style="list-style-type: none"> Definition and Model Contrast with other models 	CQ KNOWLEDGE II <ul style="list-style-type: none"> What is Culture Cultural Systems 	RESEARCH ON CQ I <ul style="list-style-type: none"> What predicts CQ? Practical application 	
3:00-3:30	Break			
3:30-5:00	CQ FEEDBACK REPORT <ul style="list-style-type: none"> Debriefing and Interpreting 	CQ KNOWLEDGE III <ul style="list-style-type: none"> Cultural Values Practical application Developmental Plan 	RESEARCH ON CQ II <ul style="list-style-type: none"> Corporate and Personal results of CQ Practical application 	

Coming Soon: E_learning modules and Certification to become a CQ trainer and coach.

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