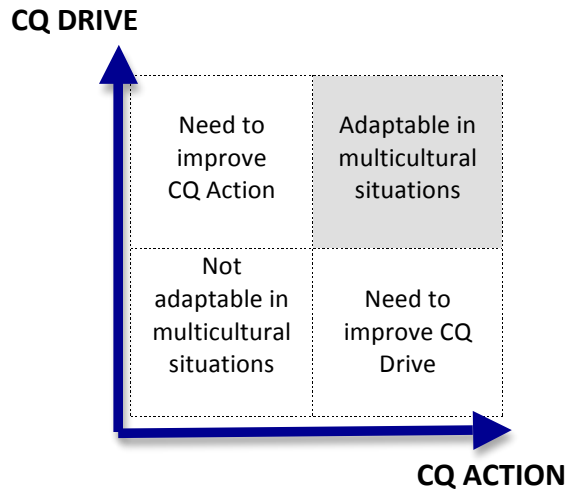


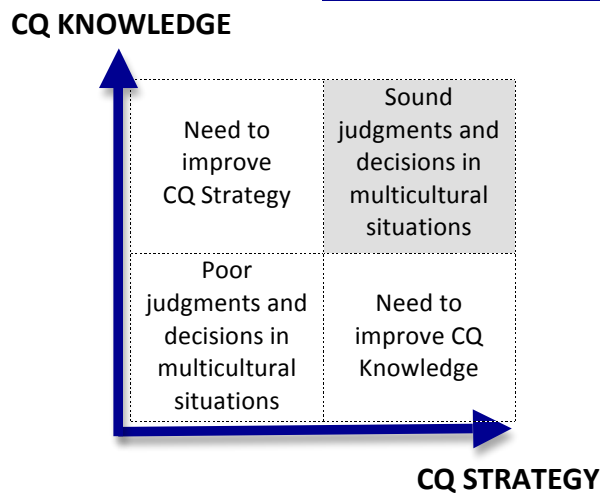
CULTURAL INTELLIGENCE AND CROSS-BORDER PERFORMANCE

EFFECTIVE CULTURAL ADAPTATION



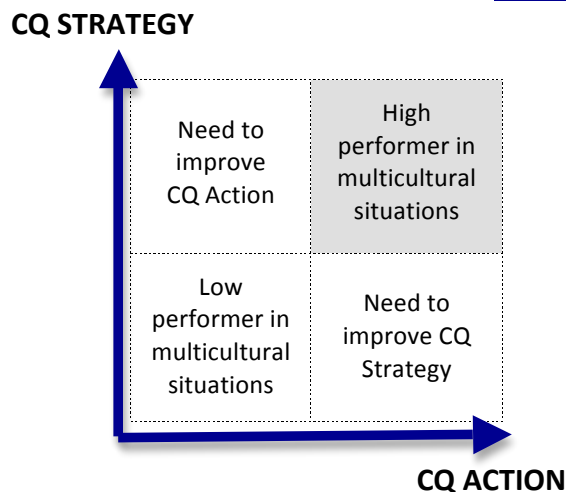
High CQ Drive + High CQ Action predicts a high probability of effective adjustment to new cultural situations. This includes the ability to cope emotionally and practically to the opportunities and challenges faced in culturally diverse contexts.

CULTURAL JUDGMENT AND DECISION-MAKING



High CQ Knowledge + High CQ Strategy predicts a high probability of making sound judgments and decisions in culturally diverse situations. Individuals with these capabilities can conduct sound evaluation of evidence and comparison of alternatives based upon relevant cultural knowledge.

TASK PERFORMANCE



High CQ Strategy + High CQ Action predicts a high probability of high performance in multicultural situations. These capabilities enhance the likelihood that an individual will meet key performance indicators when working with culturally different individuals and situations.